

Voxear Technologies AB

Stockholm, April 17, 2024

**At Nordbygg: New Swedish Safety-Tech Start-Up
Awarded Red Dot Product Design 2024**

Voxear™ Protect was recognised with the Red Dot in the Red Dot Award: Product Design 2024.



red**dot**

Voxear Technologies AB, a Swedish safety-tech start-up, together with Above agency, the Scandinavian innovation and tech agency, were awarded the Red Dot Award Product Design 2024 for the Voxear™ Protect.

We are thrilled to announce the 2024 pre-launch of our cutting-edge **Hearing Protector with Communication, the Voxear Protect**. Designed to revolutionize workplace safety and enhance communication, this product combines advanced hearing protection with seamless connectivity. Voxear Protect is a fusion of durable professional hearing protection and today's requirement for connectivity and flexible worklife.

User comfort is paramount. Our hearing protector is ergonomically designed for extended wear, ensuring that workers can focus on their task without discomfort. The easy-to-use controls allow seamless switching between different communication modes and passive protection only.

"The Red Dot Award Product Design 2024 is a testimonial to the innovative Swedish safety-tech capabilities. A combination of advanced workplace safety culture, technology leadership and innovative design.", says Nils-Holger Olsson founder of Voxear Technologies AB.

Voxear Protect will be presented at Nordbygg 2024 and pre-launch bookings can be placed at the stand. **Welcome to visit our stand** or contact us via email for more information, or visit our website.

For media inquiries, please contact:

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Voxear Technologies AB

About us

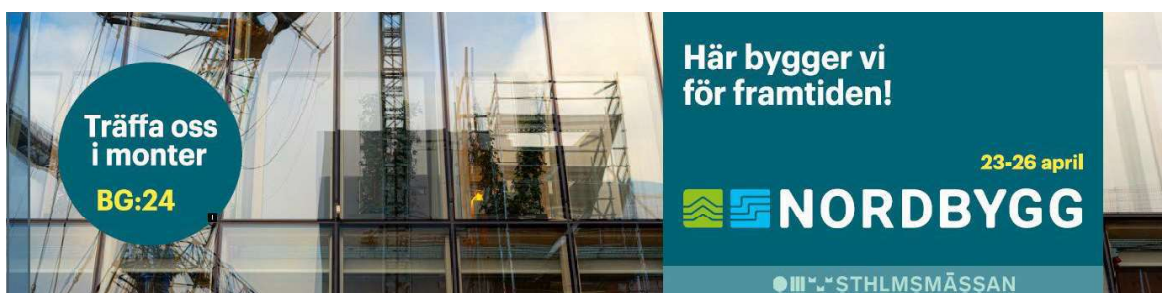
Voxear Technologies AB is the innovator and manufacturer. The company is founded by Nils-Holger Olsson in 2020 outside Stockholm. The company is focusing on innovative hearing protection for professionals. Our vision is to innovate hearing protection in close collaboration with the users. Our first product launch will be in 2024 with the new Voxear Protect.

Above Agency AB is a Scandinavian innovation agency driving positive change through a seamless fusion of strategy, design & technology. Our team helps some of the boldest people and companies in the world to unfold tomorrow tomorrow via agency services offered on a global market, with primary studios in Stockholm, Malmö and Gothenburg in Sweden and satellites in China and in the US. Above is a team of 150+ creatives and is part of ARC Arise Consulting Group.

Red Dot Award. Every year, the renowned Red Dot Award: Product Design honours products that impress with their exceptionally high design quality. The award is based on the decision of the Red Dot jury. The experts assess the submissions based on the four basic principles of good design: the quality of function, the quality of seduction, the quality of use and the quality of responsibility.

In 2024, the Red Dot jury is made up of 39 experts from 20 countries on 4 continents. They cover various design disciplines and work as professors, consultants, journalists or industrial designers.

The entries came from 60 countries. The products were tested and evaluated by the jurors according to their respective type. The discussions between the experts are an important part of this process. They testify to the care with which the Red Dot jury considers and evaluates each product individually.



Voxear Technologies AB



Voxear™ Protect

reddot winner 2024

A banner advertisement for the Nordbygg exhibition. The background shows a construction site with scaffolding and cranes. On the left, a teal circle contains the text "Träffa oss i monter" and "BG:24". On the right, a teal box contains the text "Här bygger vi för framtiden!", "23-26 april", and the "NORDBYGG" logo. At the bottom right, it says "STHLM SMÄSSAN".

Träffa oss i monter
BG:24

Här bygger vi för framtiden!
23-26 april
NORDBYGG
STHLM SMÄSSAN