



IMAGINOLOGY

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FOR IMMEDIATE RELEASE

Imaginology Studio Ready to Collaborate

Grand Avenue Arts District now has a Live Animation and Video Production Studio

[Phoenix, AZ – July 6, 2020] The Imaginology studio is the newest creative resource in the Grand Avenue Arts District offering live animation and video streaming production services. A collaborative venture between Artist, Animator, Producer Nathaniel Jack Greene and Fabrication Artist Ryan Gallagher, the studio aims to provide a creative space to produce anything the imagination can dream up. From character design, creature creation, set design, and puppetry to producing a web series, creating commercials, or turning yourself into an animated character that can perform in real-time, these Imaginologists will make it happen.

Located inside the Grand ArtHaus on the corner of Grand Avenue and Roosevelt Road, the fully equipped studio opened its doors in June 2020 assisting with the video production of a live streaming event organized by Cultural Coalition, Inc, a local arts and culture non-profit organization.

According to Greene, "Working with Cultural Coalition was an honor for Imaginology. The studio offered solutions to provide additional capabilities, enabling pre-recorded video playback and custom graphic switching during the event. We helped remove technical concerns so the staff could focus on content, donations, and bringing attention to Cultural Coalition's mission of education, promotion and development of Indigenous artists in Arizona."

The Summer Solstice Celebration Facebook Live 2-hour program reached over 9,000 views and streamed to homes in over 15 different countries and included performances from a collection of artists known in the Valley, and internationally including Ken Koshio, Zarco Guerrero, and Tony Duncan.

Gallagher and Greene are clear, "Community collaboration is an integral part of Imaginology." Gallagher continues, "Working on projects with organizations like Cultural Coalition, supporting the diverse artists and businesses of the Valley, reinforces our commitment to provide a variety of opportunities to our community. Whether it's artist talks, design workshops, video production, or a space to build a creation, the Imaginology studio is a resource for everyone."

Gallagher and Greene are excited to continue collaborative projects with artists, businesses, and non-profits throughout the Valley. Visit www.imaginology.com or call (602) 510-3563 to find a full catalog of services provided by Imaginology.

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About Imaginology:

Imaginology is an award-winning education marketing and media production company in Phoenix, AZ. Serving various healthcare, biomedical, government, and non-profit clients worldwide since 1996. The company opened its first studio location in 2020. Imaginology provides strategic guidance as well as creative, online, interactive, technology design, and production services to improve the human condition.

About Nathaniel Jack Greene:

Award winning animator, artist, educational content producer and life-long collaborator in the Phoenix arts community. Received his M.A. in Digital Culture from Arizona State University and has a B.A. in Digital Animation Production and Multimedia from University of Advancing Technology. Producer of the award-winning short film, “Flesh Eating Ghouls From Outer Space” and writer/director of “The Afterlife with Bony Tony” animated puppet web series. Weekly event organizer of Mural Monday’s at Unexpected Gallery, creator of the AZ Dragoners community art dragon puppet project and Grand Avenue Arts Festival committee member, installation artist and mural artist coordinator.

About Ryan Gallagher:

Fabricator, designer, and artist has been collaborating with businesses, artists, and residents of Historic Grand Avenue and the surrounding Valley area for a decade. With a B. AS. in Construction Management from Colorado State University, his ability to seamlessly combine practical functionality with artistic design has made him a fabrication favorite throughout the Valley. He works with a variety of metals, woods, and salvaged materials to produce sculptural installations and one of kind pieces of art, as well as custom designed prototypes, and commercial structures for local businesses. Clients include the Grand Avenue Brewing Company, Novel Ice Cream, Oasis on Grand, Irma’s Kitchen, The Armory, Trans Am Café, and Grand Avenue Arts Festival. Gallagher also regularly volunteers his time and skills to support local businesses and community projects.

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